Catherine Dinh

UX Designer

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in **/cattdinh/**

Education

New York University
9/21-5/23
MPS Interactive Telecommunications (Creative Technologies)

Santa Clara University
9/18-6/21
BS Business Marketing

Experience

Fuego UX, Incoming UX Intern
Remote, 4/22-6/22
A UX agency founded on passion for improving design and usability for clients, partners, and most importantly, for their end users.

VMWare, Student UX Consultant
Santa Clara, 3/21-6/21
- Identified sources of confusion on VMWare's internal site for current partners that hinder understanding of partner programs.
- Redesigned VMWare's Partners internal site, allowing current partners to self educate on available partner programs and extensions.

Tripplar, Co-Founder/UX Lead
Santa Clara, 12/20-4/21
- Collaborated with student engineers to design, prototype, test, and program a social media platform
- Designed a platform that allowed users to learn about, tag, and save local businesses' information

BioInnovation and Design Lab, Varian Researcher
Santa Clara University, 8/20-4/21
- Conducted quantitative market research through surveys about Varian product users' sentiment about SaaS adoption
- Worked in a team to assemble a go-to-market strategy for companies transitioning from a perpetual to SaaS business model

Skills

Design
Journey Mapping, Prototyping, Wireframing, Storyboarding, Project Management, Video Editing, Animation

Research
Survey Design, User Interviews, Persona Building, Ethnography

Design Software
Figma, Sketch, Photoshop, After Effects, XD, Unity

Programming
JS, HTML, C#, Python

Strengths
Self reliant, diplomatic, genuine, cooporative, broad learning

Awards

Next Generation Scholarship Class of 2020

Joseph C. Vesce Scholar

Interests

Photography, Theater, Games, Graphic Design, Skiing, Fashion